

**IF YOU HAVE NOT RENEWED YOUR MEMBERSHIP THIS IS YOUR LAST NEWSLETTER**



# Society of Mountain Artists Inc.

Featuring the works of Artists from the Blue Mountains in New South Wales, Australia

**Mar 2017**

## NEWSLETTER

**Issue No 314**

**Mail P.O. Box 76 Wentworth Falls 2782—Email [secretary@mountainartists.org](mailto:secretary@mountainartists.org)  
Monthly Meetings at Wentworth Falls School of Arts Great Western Hwy Wentworth Falls  
Website / Gallery [www.mountainartists.org](http://www.mountainartists.org)**

### *Management Committee*

PRESIDENT	Peter Ayres	4758 9005	LIBRARIAN	Maunie Kwok	4757 3550
VICE-PRESENT	Marie Morris	4787 1257	ORDINARY MEMBER	David Dodd	4757 1535
SECRETARY	Patricia Carruthers	4758 7172	ORDINARY MEMBER	Alfred Blakers	4751 6359
TREASURER	Nancy Dodd	4757 1535	ORDINARY MEMBER	Ann Wames	
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### *Patron: John Wilson FRAS*

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Articles required by 2nd Monday of month

### *President's Message*

This is our AGM month so a time to look back over the past year and more importantly, ahead to another successful one, Firstly I must put on record sincere thanks on your behalf to everyone who has played a role, large or small in helping us function and grow as a Society. That includes everyone on the Management Committee and exhibition and website sub committees, our library ladies and the tea ladies who keep us well refreshed at our meetings. Thank you also to the many who have helped on a more casual basis.

We had planned to have a representative from Canson art materials with us today but unfortunately they are unwell and we will have to reschedule to a later date. In its place the website committee will give a presentation about the site and demonstrate its features.

David Dodd has kindly agreed to be the Presiding officer today as all existing office bearers must stand aside until the elections are completed. David does much for the Society largely behind the scenes but both he and Nancy are not enjoying the best of health so will be standing down from active roles. Nancy has been our Treasurer, not always the most in demand job but an essential role, and is not standing this year so hopefully we can find someone to fill her shoes. I hope everyone will join with me in offering sincere thanks to Nancy for keeping our finances in order.

Thank you also to those who brought work along for the members' choice at the February meeting. The picture selected by members was a lovely Blue Mountains landscape by Helen Hudson and this will be the raffle prize for the autumn exhibition at Katoomba and feature on our posters for the show. -thank you Helen.

Keep an eye on the diary page in future newsletters as we have been busy planning what I hope will be an interesting year of events and activities. In the interim remember we have access to the St John of God hospital site at North Richmond for our plein air on Thursday the 23 at 10am. There are café and toilet facilities on site and it looks as though it will be worth seeing as it is not normally accessible.

Finally a reminder to get your entries ready for the exhibition, please read the conditions of entry carefully and get your entry form in on time

*Thank you Peter Ayres*



Website Sub-Committee each month undertakes the task of capturing a summary of SMA website usage statistics so as to report to the membership through the following months Newsletter.

The Website Analytics for Feb 2017 was as follows:

- There were **150 Users** over this period that had at least one session or visit. This figure includes new as well as returning Users.
- There were **196 Sessions overall**. Sessions are the number of times a user is actively engaged with our website. They may for example, be a visitor looking at the On-line Gallery or Events.
- The SMA website had **106 New** visitor sessions or 70.9% of all users during February .
- The visitor sessions included a total of **627 Page Views**, some of which were repeated views of a single page.
- The average number of pages viewed during each session **was 3.2** which may have also included repeated views of a single page. The international average is > 2 page views.
- The Average Session Duration i.e., the length of each session or time a visitor or user is engaged was **00:4:13** minutes.
- Finally, the Bounce Rate which is where a visitor left the SMA site after landing on an entrance page but did not choose to interact with that page. The bounce rate in Feb **was 60.2%**. Generally speaking < 50% is what is acceptable internationally.

Although there are many possible factors influencing these statistics the Website Sub-Committee continues to monitor some of these underlying factors so that steps can be taken, going forward, to boost greater awareness and usage of the SMA website.



In the future this may include changes to the design and other functionality features of our website.

Monitoring and reporting on the monthly analytics over 2017 will also enable the Sub- Committee to provide meaningful comparative, year on year, data for the membership during the latter part of this year.



# Activities Diary

Management Committee Meeting 3rd April 2017 1pm Wentworth falls Country Club  
Exhibition Sub-committee Meeting 3rd April 10am Wentworth Falls Country Club

March Thur 16th	Monthly Meeting & AGM Web Site Demonstration	1.00 pm Wentworth Falls School of Arts	NO
March Thur 23rd	Plein-air Painting	10am Belmont Park (St John Of God Hospital) 177 Grose Vale Rd North Richmond Directions & Map in Feb Newsletter If you did not keep it check on Web Site <a href="http://www.mountainartists.org">www.mountainartists.org</a>	NO
March Fri 24th	Autumn Exhibition Entries Due		
Apr Thurs 6th	Paint Together & Cuppa	10am <b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
Apr Tues 11th—Sat 15th	Autumn Exhibition	Katoomba—Leura Community Centre Top Floor 81-83 Katoomba St ( Old Library)	
Apr Thur 20th	Monthly Meeting Marie Morris Demonstration Water Colour Gum Trees	1.00 pm Wentworth Falls School of Arts	NO
Apr Thur 27th	Plein-air Painting	<b>Mt Wilson</b> 10am Outside Church	
May Thurs 4th	Paint Together & Cuppa	10am <b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
May Sat 6th	Saturday Workshop Topic to be Advised 	<b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	
May Thur 18th	Monthly Meeting	1.00 pm Wentworth Falls School of Arts	NO
May Thur 25th	Plein-air Painting	Locality TBA Possible South Bownfels	
June Thur 1st	Paint Together & Cuppa	10am <b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
June Sat 3rd	Saturday Workshop Topic to be Advised 	<b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
June Thur 15th	Monthly Meeting Demonstration to Be Advised	1.00 pm Wentworth Falls School of Arts	NO



## Exhibition Calendar

**Braemar gallery Springwood;** Leanne Tobin 'Old yet untold'; the hidden stories of this place; until 2 April  
Michael Herron recent works until 2 April

**Blue Mountains Cultural Centre Katoomba;** 'Landmarks' work from the Kaldor collection until 19 March.

**Gallery Blackheath;** Autumn exhibition-various local artists until 30 April.

**Mosman Art Gallery;** Artists of Mosman 2088. until 5 March.

**AGNSW, Sydney.;**

'Art Express 2017' until 23 April

'Adman; Warhol before pop'; until 28 May

'The National'; New Australian art; starts 30 March until 16 July

**Museum of Sydney;** Demolished Sydney from Georgian town to Global city.; photographic exhibition until 17 April.

**State Library, Macquarie St Sydney;** 'Under the Sun' reimagining Max Dupain [photographs]

**Australian Museum Sydney;** 'Transformations' art of the Scott sisters [botanical /insect studies from Victorian times] until 25 June

**Royal Art Society Lavender Bay gallery;** annual Autumn exhibition until 2 April

**Clarke Reserve, Woolwich;** Harbour sculpture-over 100 works. 16 March until 2 April

**SH Ervin gallery Observatory hill. Sydney**

Margaret Olley, painter, peer.mentor, muse. includes work by Cre4ssida Campbell and Nicholas Harding.  
January 7 until March 26<sup>th</sup>

**National Gallery of Victoria –international;** David Hockney 'Current' until 15 March 2017

## Autumn Exhibition Parking

Exhibition Top Floor (Old Library) above Town Centre Arcade Behind Coles  
Parking either in Katoomba Street or below Coles / Cultural Centre

